



ZIRMED[®] PATIENT STATEMENTS



Save Time and Money with ZirMed's Patient Statements

Because ZirMed produces and sends over three million professional statements and letters a month, we can often print, fold, stuff, and send communications for the same cost as a stamp.

ZirMed designs and lays out patient statements to make them easy to read while drawing attention to your preferred payment options, which can include checks, credit cards, web payment portal, and phone. Statements can be fully customized to match your organization's specifications, and can be printed in black and white, two color, or full color.

By generating a statement file and automatically uploading it to the ZirMed system, you can more easily and frequently generate statements—and get paid faster. And because your staff can view an exact replica of every patient statement from any internet-connected computer, they can easily and quickly answer billing inquiries.

Save Even More with E-Statements

By using Patient Notebook, our online payment portal, we can electronically deliver exact replicas of printed statements to your patients. This not only eliminates postage and material costs, it also reduces the time it takes for statements

to be received and makes it easy for patients to immediately pay online directly from within Patient Notebook—meaning faster payments for you. If a patient doesn't open or react to the electronic statement, a paper statement is automatically generated and mailed.

Features

Quickly and efficiently communicate and collect patient responsibility with:

- Accurate, easy-to-read print or e-statements
- Automatic double-checking of outgoing communications against two national change-of-address databases to help ensure prompt and accurate delivery
- Fast and easy in-office collections
- Seamless PCI-compliant management of credit, debit, ACH, and cash payments, as well as receipts and payment plans
- Add URL or QR code to link to your online payment system for faster payments
- Language translations capabilities

Document Options

In addition to patient statements, ZirMed can also produce and send:

- Appointment reminders
- Benefit letters
- Collection letters
- Coupons
- Inserts
- Permits
- Secure postcards

ZirMed sends out over three million paper and electronic statements every month. Our patient-friendly formats help accelerate payments and improve patient satisfaction.

Switching from paper to electronic statements and payments typically cuts the mean days to payment from 20 to 9, while boosting the percentage of full payments rendered from 77% to 95%.

COST ANALYSIS

ZirMed Patient Statements not only save you money, they also save time your staff can spend helping your patients instead.

Total estimated savings of **\$1.52** per statement using ZirMed Print Services!¹

If your organization generated 500 statements per month they could realize an **annual savings of:**



$$500 \times \text{[stack of coins]} \$1.52 \times 12 = \text{[stack of bills]} \$9,120$$

LET'S BREAK THAT DOWN:

	Print	ZirMed Print Services
Postage	 \$0.49*	\$0.00
Envelope	 \$0.05	\$0.00
Return Envelope	 \$0.04	\$0.00
Statements and Mailers	 \$0.09	\$0.00
Miscellaneous	 \$0.05	\$0.00
Labor and Services	 \$1.51**	 \$0.71
Total	 \$2.23	 \$0.71

DON'T FORGET THE TIME SAVINGS!

Staff Duties	Print	ZirMed Print Services
1. Enter data	Yes	Yes
2. Process data	Yes	Yes
3. Print data	Yes	No
4. Separate and tear apart	Yes	No
5. Fold	Yes	No
6. Stuff	Yes	No
7. Seal	Yes	No
8. Stamp	Yes	No
9. Deliver to mail location	Yes	No

* Postage rate as of January 26, 2014

** Calculated at \$9.50 per hour + 25% benefits x (Average time spent)

¹ Based on data analysis conducted by the American Medical Association (AMA)

For more information on ZirMed's Patient Statements solution, please visit go.zirmed.com/PatientStatements or call 844.900.0826.

About ZirMed®

ZirMed empowers healthcare organizations to optimize revenue and population health with the nation's only comprehensive end-to-end platform of cloud-based financial and clinical performance management solutions—including claims and A/R management, charge integrity, patient access and engagement, population risk management, and cost and utilization. By combining breakthrough predictive analytics technology with innovative development and the industry's most advanced transactional network, ZirMed's award-winning solutions extract actionable insights that improve our clients' revenue cycles and support effective population health management—while streamlining workflows and increasing operating efficiencies. To learn how ZirMed can help your organization boost its financial and clinical performance, visit www.ZirMed.com.