



PEDIATRIC ASSOCIATES

27 Offices • 190 Providers • South Florida • ZirMed Client since 2006



> > > SITUATIONAL ANALYSIS

BEFORE TRIMED AND ZIRMED:
THE ORGANIZATION'S GROWING SIZE AND COMPLEXITY DEMANDED INCREASINGLY SOPHISTICATED CLAIMS MANAGEMENT AND BILLING SOLUTIONS

ZIRMED SOLUTIONS:

- CLAIMS MANAGEMENT
- REMITS
- PATIENT STATEMENTS
- PATIENT NOTEBOOK

RESULTS:

- STREAMLINED FRONT- AND BACK-OFFICE OPERATIONS AND STAFFING
- ACCELERATED AND INCREASED PATIENT COLLECTIONS
- REDUCED AVERAGE A/R DAYS TO <16
- NEARLY ELIMINATED CLAIMS REJECTIONS

Recognizing that many families appreciate having a single, trusted provider for all of their pediatric care, Pediatric Associates has continually expanded their ability to deliver care in South Florida for over 55 years.

As their practice continued to grow, so did the complexity of their billing, claims management, and other business processes. Despite working hard to handle the volume, the staff faced a growing backlog.

Why We Chose ZirMed

"ZirMed recognizes that each practice is different. It doesn't take a one-size-fits-all approach to its clients," Lori Van Rassel, Director of Billing Services, says about selecting ZirMed's Claims Management, Remits, and Patient Notebook solutions. "Even though we're a large practice with unique needs, ZirMed's team dem-



"ZirMed is an incredible resource for us, not only on the front end but for its client support as well. They've definitely been the right partner for us."

— Lori Van Rassel
Director of Billing Services

onstrated from the beginning that they were willing to do whatever they could to accommodate us."

Favorite Features

"ZirMed's claims management software flags problems—like missing information, misspellings, incorrect policy or reference numbers, and coding errors—then helps us quickly resolve the issue before we submit."

ZirMed's high first-pass clean-claims rate is critical to Pediatric Associates running smoothly, she adds. "When you're submitting 3,000 to 3,600 claims every day, there's the potential for rejections to pile up fast and become unmanageable."

How ZirMed Benefits Pediatric Associates

In addition to streamlining Pediatric Associates' claims management, Van Rassel notes that ZirMed has also simplified their patient statements and payments processes—and increased collections.

“Our patient statements are automatically spooled, printed, and mailed out daily,” she says. “It’s a seamless, almost labor-free process, and the statements are easy for patients to read and understand.”

ZirMed also makes it easy for patients to pay online using their credit or debit cards, Van Rassel says. “That’s more convenient for our patients—and we get paid faster.”

“Today we’re using ZirMed’s electronic remits, automatic claims transmission, online patient payments, print services for statements and collection—almost everything,” she says. “They’ve become like our right arm.”



Ready to learn more about ZirMed? Visit us at ZirMed.com or give us a call at **877.494.1032**.

About TriMed Technologies[®]

Founded in 1996, TriMed Technologies specializes in healthcare information systems and designs, sells, implements, and supports a progressive suite of integrated practice management, medical charting, portal, and mobile software. Today, TriMed is a leader in the development and implementation of software necessary for physician practices to fully thrive. e-Medsys[®] Suite of Practice Management and fully integrated Electronic Health Record software comes equipped with all the tools necessary for succeeding in an era that has come to be characterized as that of “Meaningful Use.” The e-Medsys solutions are easy to use while being robust and flexible enough to meet the demands of enterprises large and small.

About ZirMed[®]

ZirMed empowers healthcare organizations to optimize revenue and population health with the nation’s only comprehensive end-to-end platform of cloud-based financial and clinical performance management solutions—including claims and A/R management, charge integrity, patient access and engagement, population risk management, and cost and utilization. ZirMed’s award-winning solutions and breakthrough predictive analytics technology improve the revenue cycle, support effective population health management, and enhance operating efficiencies. To learn how ZirMed can boost your organization’s bottom-line performance—visit www.ZirMed.com.