**ZÍRMED** ®

Innovating Connected Healthcare

# Achieving Meaningful Use Stage 2 with ZirMed

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ZirMed's suite of patient and provider communication tools help practices meet MU2 requirements in support of EHR readiness.

There's no question that the Medicare and Medicaid Electronic Health Record (EHR) Incentive Programs are a critical part of healthcare reform, and the next stage of Meaningful Use of EHRs—Stage 2—is now in effect for earning incentive dollars. Provider and hospital organizations who have wrestled Stage 1 to the ground and are looking toward future incentives know just how complex it can be to implement the right tools and processes to be successful.

## Some background

To be eligible for Meaningful Use incentives, provider offices and healthcare organizations must use Electronic Health Record technology that's certified by the Office of the National Coordinator of Medicare/Medicaid Services (ONC), and must be able to demonstrate a meaningful use of that technology to CMS.

The reality is, there are dozens of EHR products on the market today, and each handles Meaningful Use requirements somewhat differently. Some EHR systems certified for Meaningful Use Stage 1 are not yet capable of addressing Stage 2, and some don't address all 17 Core Measures.

## ZirMed can help you meet Meaningful Use Stage 2 requirements, no matter what EHR system(s) you use

ZirMed® solutions are already embedded in the workflows of over 195,000 providers for claims management, patient payments, eligibility and benefits checking, patient estimation, and more. ZirMed provides a connectivity platform that enables communication between providers, health plans, and patients regardless of the practice management or EHR solution installed. Whether your EHR solution is waiting for MU2 certification or you want to jumpstart your organization's MU2 process, ZirMed can help.

## Why partner with ZirMed

• Proven success:  Over 195,000 providers in the ZirMed network

• Stable and scalable:  ZirMed processes over 750 million transactions annually

• Cost-effective solution:  Cloud-based HIPAA-compliant technology for fast, low-cost implementation—no software installation or new hardware needed

• Customer focused:  Top-tier rated in KLAS®

• Technology agnostic:  Compatible with any PM/EHR system

ZirMed Patient Notebook has recently received Meaningful Use Stage 2 certification for Core Measures. See the reverse side for more details.

ONC Certified HIT SM
**2014 EDITION**

ZirMed's Patient Notebook has received ONC certification for core measures of Meaningful Use Stage 2.

| Measure | Objective | Who Certifies? | How ZirMed® Helps |
|---------|-----------|----------------|-------------------|
| EP 7<br>CAH 6 | Provide patients with the ability to view, download, and transmit their health information | ZirMed | ZirMed Patient Notebook enables patients the ability to view, download, and transmit all applicable health information through a secure Web 2.0 portal. Patients can access information from any ZirMed provider through a single login, facilitating better patient awareness and engagement.<br><br>ZirMed is certified for this Meaningful Use Stage 2 measure. |
| EP 8 | Provide clinical summaries for each office visit | Certify through an MU2 EHR; distribute to patients using ZirMed Patient Notebook | While creation of clinical summaries is a core function of ONC-certified EHRs, ZirMed's Patient Notebook gives patients an automated and online method to receive their care summaries: saving your practice time and resources normally spent on manual paper processes. |
| EP 12 | Use clinically relevant information to identify patients who should receive reminders for preventive/follow-up care and send these patients the reminders, per patient preference | Certify through an MU2 EHR; distribute to patients using ZirMed Patient Notebook | All ONC-certified EHRs are required to maintain clinical information to drive preventive or follow-up care, but not all can deliver reminders to patients. ZirMed Patient Notebook fulfills this requirement by enabling transmission of reminders and messages to patients securely and simply. The faster and easier it is for patients to receive reminders, the more likely the patients are to fulfill provider instructions. |
| EP 13<br>CAH 10 | Use clinically relevant information from Certified EHR Technology to identify patient-specific education resources and provide those resources to the patient | Certify through an MU2 EHR; distribute to patients using ZirMed Patient Notebook | ZirMed's Patient Notebook web portal can be used to communicate virtually any information from provider to patient, including patient-specific education. Most ONC-certified EHRs provide the capability to identify specific educational resources; combined with Patient Notebook these materials can be distributed quickly and inexpensively directly to the patient's secure portal login. |
| EP 15<br>CAH 12 | Supply a summary care record for each transition of care or referral | Certify through an MU2 EHR combined with ZirMed Clinical Link | ZirMed Clinical Link is a secure, online referral portal that facilitates communication between providers and enables collaboration across transitions of care. In combination with an ONC-certified EHR, providers can send and receive patient care summaries, exchange clinical notes, and share image files. Clinical Link provides a closed-loop communication process not possible with traditional manual processes.<br><br>ZirMed is currently pursuing Nationwide Health Information Network (NwHIN) Direct Protocol certification for ZirMed Clinical Link. |
| EP 17 | Use secure electronic messaging to communicate with patients on relevant health information | ZirMed | ZirMed Patient Notebook enables patients to communicate with providers through a secure, online portal. ZirMed's multi-level security parameters ensure that all electronic communications between a provider and patient are accessible only by those individuals.<br><br>Patient Notebook is also ONC certified. |

## About ZirMed®

Founded in 1999, ZirMed is the nation's premier health information connectivity and management solutions company, modernizing critical connections between providers, patients, and payers to improve the business and process of healthcare. ZirMed combines innovative software development with the industry's most advanced transactional network and business analytics platform to give organizations a clearer view of their financial and operational performance. ZirMed's industry-leading technology and client support have been recognized with awards from KLAS®, Healthcare Informatics, Best of SaaS Showplace (BoSS), and Black Book Rankings. Our nationwide network facilitates, manages, and analyzes billions of healthcare transactions, driving bottom-line performance with clinical communications, comprehensive analytics, eligibility, claims management, coding compliance, reimbursement management, and patient payment services—including credit card processing, online payments, statements, estimation, and payment plan management. For more information about ZirMed, visit www.ZirMed.com.