



ANALYTICS

What Makes ZirMed's Analytics Easier to Understand?

Gone are the days of needing to weed through pages and pages of complex data—ZirMed Analytics makes understanding your performance easy.

Metrics increasingly drive today's provider organizations in every phase of their operations. Optimal revenue performance hinges on constantly monitoring key performance indicators (KPIs) and acting decisively to address issues before they significantly impact the organization. As payment models shift from encounter-based to performance-based, analytics also plays a critical role in both understanding and managing the cost of care—and in determining how to accurately collect and distribute payments across a health system.

ZirMed's Analytics solution provides insight into the operational and financial performance of enterprises and practices by keeping track of timely metrics and delivering actionable information to help drive the decisions that move your organization forward.

Easy to use

- **No manual uploads**—uses your existing claim and remit data.
- **User-friendly** interactive interface.
- **On-screen definitions** assist you while you work.

Insight across your entire organization

- **Maintain organizational goals** with easy-to-customize KPIs.
- **See the "big picture"** or drill down into the details.
- **Works across multiple systems.**

Information you can act on

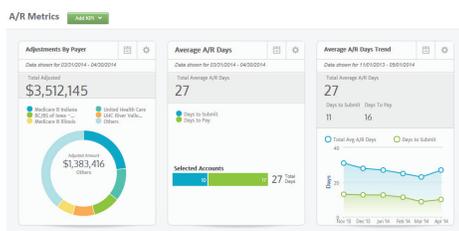
- **Get real-time insights** with data that's refreshed daily.
- **Identify issues before** they become problems.
- **Benchmark by specialty**—compare your performance to other providers in our vast, nationwide network.

To help you make smarter, more informed decisions, ZirMed Analytics provides insight into the operational and financial performance of your organization by keeping track of timely metrics and delivering actionable information.

Key functionality includes:

- **Custom dashboards**—each user can build their own dashboard based on what they need to know. ZirMed's gallery of key performance indicators offers relevant insights for everyone—from high-level indicators for busy executives to detailed views of all relevant data points for analysts.
- **Actionable information**—easy-to-read, color-coded KPIs and reports provide clear insight into how well you're tracking against benchmarks, and offer expert guidance on how to use the data.

- **KPI alerts**—by monitoring the metrics that drive your business, our analytics solution notifies you whenever KPIs



move out of your acceptable range.

- **Easy drill-down**—click through to the underlying data directly from reports and dashboards.
- **Standardized data for enterprises**—ZirMed integrates data from disparate systems into one centralized analysis hub for greater clarity and efficiency.

Analytics in the Enterprise: Information. Insight. Action.

Great enterprise analytics start with clean data and provide holistic insights across your entire organization. Because our analytics solution connects to your claim and remit data—and to ZirMed's industry-wide network of payers and providers—we can deliver immediate and accurate insight that gives you the information you need, when and how you need it.

About ZirMed®

Founded in 1999, ZirMed is the nation's premier health information connectivity and management solutions company, modernizing critical connections between providers, patients, and payers to improve the business and process of healthcare. ZirMed combines innovative software development with the industry's most advanced transactional network and business analytics platform to give organizations a clearer view of their financial and operational performance. ZirMed's industry-leading technology and client support have been recognized with awards from KLAS®, Healthcare Informatics, Best of SaaS Showplace (BoSS), and Black Book Rankings. Our nationwide network facilitates, manages, and analyzes billions of healthcare transactions, driving bottom-line performance with clinical communications, comprehensive analytics, eligibility, claims management, coding compliance, reimbursement management, and patient payment services—including credit card processing, online payments, statements, estimation, and payment plan management. For more information about ZirMed, visit www.ZirMed.com.

Now you can view your entire organization's data in one place—even across “incompatible” PM systems—and view information for your entire organization or any one practice or provider.

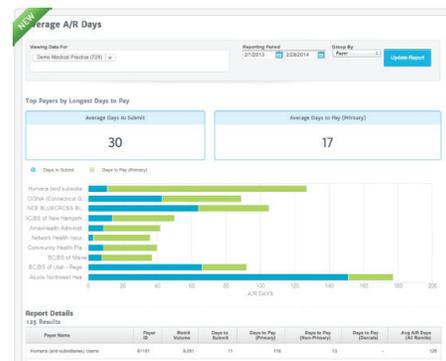
Easily find details on KPIs and see how you're performing against your peers. If there's anything to be concerned about, our drill-down reports make it easy to determine how and where to start addressing it.

Practice-level Analytics: Simple. Fast. Accurate.

Accurate data, presented simply and clearly, gives you the power to make better financial and operational decisions. Our analytics solution is designed specifically to help you bolster your practice's performance and identify opportunities for improvement as they're uncovered:

- **The quickest, easiest way** to view your overall performance and financial health.

- **User-friendly KPIs and reports**—no specialized expertise required!
- **No need to replace or upgrade** your current PM system.



ZirMed's nationwide network processes over 750 million transactions each year, giving us insight into the performance of nearly every practice size and specialty in the US. We use that expertise to help you gain a deeper understanding of the ways your payers, patients, and processes affect your bottom-line—with practice performance dashboards, KPI alerts, and rich interactive reporting.

READY TO TRANSFORM YOUR FINANCIAL AND OPERATIONAL PERFORMANCE?
CONTACT ZIRMED TODAY AT:
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WWW.ZIRMED.COM